

# HCD ESG OFFICE HOURS JANUARY 14, 2025

VENTURA COUNTY COC



VENTURA COUNTY  
CONTINUUM OF  
CARE ALLIANCE

ENDING HOMELESSNESS  
IN VENTURA COUNTY

# HOUSEKEEPING

Welcome!

This slide deck and copies of resources will be shared with attendees within 2-3 business days.

Questions are welcome at any time. Just “raise” your hand to ensure you are acknowledged first.



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# AGENDA

- General ESG application timeline
- Links to HCD ESG Policy documents
- Links to HCD ESG resources
- ESG Program Components
- General recommendations
- Contact info – CoC Team



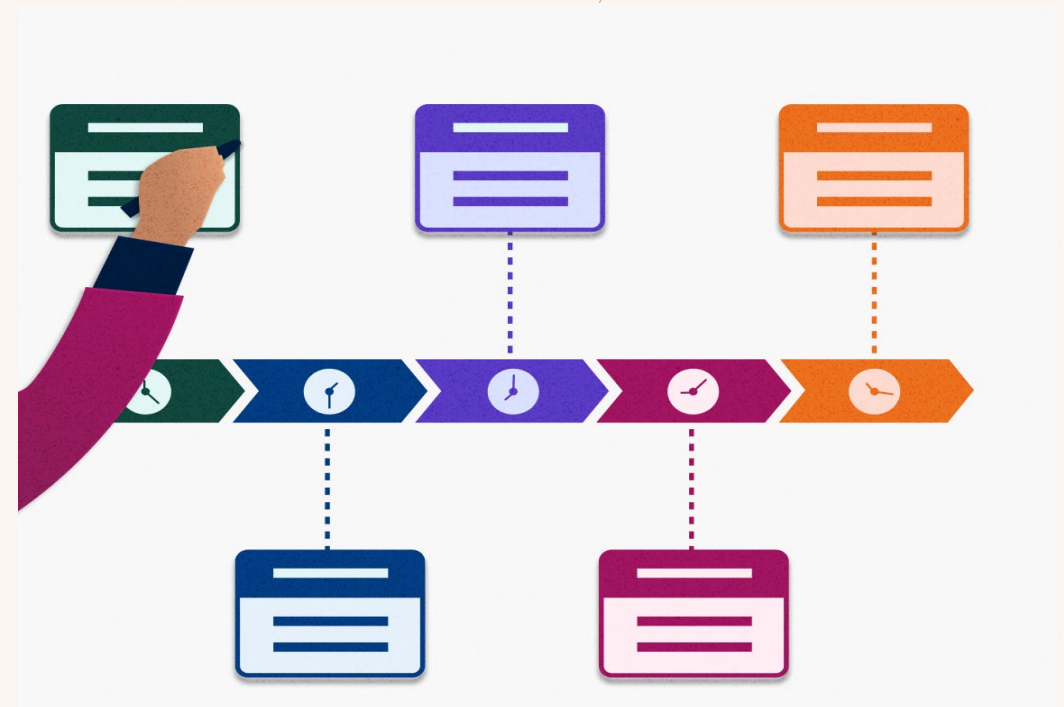
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# GENERAL ESG APPLICATION TIMELINE

Local Request for Proposals (RFP) Released by VC CoC	January 10, 2025
Local Proposals Due to VC CoC	February 7, 2025 <b><i>2 pm deadline – no exceptions</i></b>
VC CoC Data & Evaluation Committee Review & Recommendations	March 5, 2025
VC CoC Board Review & Final Recommendations	March 12, 2025
Presentation of CoC ESG Resolution to VC BOS for approval	March 18, 2025
VC CoC Staff Finalizes State Application	March 19, 2025
ESG Application due electronically	March 28, 2025
State Announces CoC ESG Awards*	July 2025

*\*Award timeline is dependent on HUD's award letter to the State.*



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# HCD ESG POLICY DOCUMENTS

- [Personal Identifying Information - PII](#)
- [Homelessness Prevention Manual](#)
- [Homelessness Eligibility Policy](#)
- [Fair Market Rent & Rent Reasonableness](#)
- [ESG Match Policy](#)
- [HMIS Setup Guidance](#)



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# LINKS TO HCD ESG RESOURCES

- [ESG Regulations](#)
- [HUD ESG Landing page](#)
- [ESG Program Overview](#)



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# ESG PROGRAM COMPONENT – STREET OUTREACH

## 1. Street Outreach

Essential Services necessary to reach out to unsheltered homeless individuals and families, connect them with emergency shelter, housing, or critical services, and provide them with urgent, non-facility-based care. Component services generally consist of engagement, case management, emergency health and mental health services, and transportation. For specific requirements and eligible costs, see 24 CFR 576.101.



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# ESG PROGRAM COMPONENT – STREET OUTREACH

**Component: Street Outreach.** These activities are designed to meet the immediate needs of unsheltered homeless people by connecting them with emergency shelter, housing, and/or critical health services. § 576.101

**Activity type: Essential Services**

Eligible costs:

- Engagement
- Case Management
- Emergency Health Services
- Emergency Mental Health Services
- Transportation
- Services for Special Populations



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# ESG PROGRAM COMPONENT – EMERGENCY SHELTER

## 2. Emergency Shelter

Renovation of a building to serve as an emergency shelter. Site must serve homeless persons for at least 3 or 10 years, depending on the cost and type of renovation (major rehabilitation, conversion, or other renovation). Note: Property acquisition and new construction are ineligible.

Essential Services for individuals and families in emergency shelter. Component services generally consist of case management, child care, education services, employment assistance and job training, outpatient health services, legal services, life skills training, mental health services, substance abuse treatment services, and transportation.

Shelter Operations, including maintenance, rent, security, fuel, equipment, insurance, utilities, and furnishings.

Relocation assistance for persons displaced by a project assisted with ESG funds.

For specific requirements and eligible costs, see 24 CFR 576.102.



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# ESG PROGRAM COMPONENT – EMERGENCY SHELTER

Component: Emergency Shelter. These activities are designed to increase the quantity and quality of temporary shelters provided to homeless people, through the renovation of existing shelters or conversion of buildings to shelters, paying for the operating costs of shelters, and providing essential services. § 576.102			
Activity types:			
Essential Services	Renovation (also includes Major Rehab and Conversion)	Shelter Operations	Assistance Required Under the Uniform Relocation and Real Property Acquisition Act of 1970 (URA)
<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Case management</li> <li>• Child Care</li> <li>• Education Services</li> <li>• Employment Assistance and Job Training</li> <li>• Outpatient Health Services</li> <li>• Legal Services</li> <li>• Life Skills Training</li> <li>• Mental Health Services</li> <li>• Substance Abuse Treatment Services</li> <li>• Transportation</li> <li>• Services for Special Populations</li> </ul>	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Labor</li> <li>• Materials</li> <li>• Tools</li> <li>• Other costs for renovation (including rehab or conversion)</li> </ul>	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Maintenance</li> <li>• Rent</li> <li>• Security</li> <li>• Fuel</li> <li>• Equipment</li> <li>• Insurance</li> <li>• Utilities</li> <li>• Food</li> <li>• Furnishings</li> <li>• Supplies necessary for shelter operation</li> <li>• Hotel/Motel Vouchers</li> </ul>	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Relocation payments</li> <li>• Other assistance to displaced persons</li> </ul>



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# ESG PROGRAM COMPONENT – HOMELESSNESS PREVENTION

## 3. Homelessness Prevention

Housing relocation and stabilization services and/or short- and/or medium-term rental assistance necessary to prevent the individual or family from moving into an emergency shelter or another place described in paragraph (1) of the “homeless” definition in § 576.2.

Component services and assistance generally consist of short-term and medium-term rental assistance, rental arrears, rental application fees, security deposits, advance payment of last month's rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, mediation, legal services, and credit repair. For specific requirements and eligible costs, see 24 CFR 576.103, 576.105, and 576.106.



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# ESG PROGRAM COMPONENT – HOMELESSNESS PREVENTION

**Component: Homelessness Prevention.** These activities are designed to prevent an individual or family from moving into an emergency shelter or living in a public or private place not meant for human through housing relocation and stabilization services and short- and/or medium-term rental assistance. § 576.103

**Activity types:**

Rental Assistance**	Housing Relocation and Stabilization Services	
<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Short-term rental assistance</li> <li>• Medium-term rental assistance</li> <li>• Rental arrears</li> </ul> <p>**Rental assistance can be project-based or tenant-based.</p>	Financial Assistance	Services Costs
	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Rental Application Fees</li> <li>• Security Deposits</li> <li>• Last Month’s Rent</li> <li>• Utility Deposits</li> <li>• Utility Payments</li> <li>• Moving Costs</li> </ul>	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Housing Search and Placement</li> <li>• Housing Stability Case Management</li> <li>• Mediation</li> <li>• Legal Services</li> <li>• Credit Repair</li> </ul>



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# ESG PROGRAM COMPONENT – RAPID REHOUSING

## 4. Rapid Re-Housing

Housing relocation and stabilization services and short- and/or medium-term rental assistance as necessary to help individuals or families living in an emergency shelter or other place described in paragraph (1) of the “homeless” definition move as quickly as possible into permanent housing and achieve stability in that housing.

Component services and assistance generally consist of short-term and medium-term rental assistance, rental arrears, rental application fees, security deposits, advance payment of last month's rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, mediation, legal services, and credit repair. For specific requirements and eligible costs, see 24 CFR 576.104, 576.105, and 576.106.

Rapid Re-Housing (RRH) ends homelessness for families and individuals.

# RRH HELPS



### FIND HOUSING

Help people quickly find housing within one month or less.

### PAY FOR HOUSING

Help people pay for housing short term; longer-term help an option.

### STAY IN HOUSING

Help access services so people can stay in housing.



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# ESG PROGRAM COMPONENT – RAPID REHOUSING

<p><b>Component: Rapid Re-Housing. These activities are designed to move homeless people quickly to permanent housing through housing relocation and stabilization services and short- and/or medium-term rental assistance. § 576.104</b></p>		
<p><b>Activity types:</b></p>		
<p><b>Rental Assistance**</b></p>	<p><b>Housing Relocation and Stabilization Services</b></p>	
<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Short-term rental assistance</li> <li>• Medium-term rental assistance</li> <li>• Rental arrears</li> </ul> <p>**Rental assistance can be project-based or tenant-based.</p>	<p><b>Financial Assistance</b></p>	<p><b>Services Costs</b></p>
	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Rental Application Fees</li> <li>• Security Deposits</li> <li>• Last Month’s Rent</li> <li>• Utility Deposits</li> <li>• Utility Payments</li> <li>• Moving Costs</li> </ul>	<p><u>Eligible costs:</u></p> <ul style="list-style-type: none"> <li>• Housing Search and Placement</li> <li>• Housing Stability Case Management</li> <li>• Mediation</li> <li>• Legal Services</li> <li>• Credit Repair</li> </ul>



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# GENERAL RECOMMENDATIONS

- Apply for an activity component where you have experience and/or are comfortable managing
- Apply for a reasonable amount of funding
- Projects should offer County-wide coverage



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# GENERAL RECOMMENDATIONS

## *If awarded:*

- 100% match is required – documentation required
- Regulations and allowable expenses are the most stringent – be prepared to document everything
- Be prepared to draw down. Expenditure milestones at 60 (20%), 120 (50%) and 180 (80%) days after agreements are signed.



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# CONTACT

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