

Meeting Agenda

**Continuum of Care (CoC)
Public Information and Outreach Subcommittee
Wednesday, March 1, 2017
1:30 p.m. – 3:00 p.m.**

County of Ventura – Hall of Administration
CEO Atrium Conference Room
800 S. Victoria Avenue, Ventura 93009

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| 1. Welcome and Introductions | 5 minutes |
| 2. Report out on National Alliance to End Homelessness Conference | 15 minutes |
| 3. Process for publicizing the 2017 Homeless Count | 20 minutes |
| 4. Discussion of CoC PIO Committee Work Plan | 20 minutes |
| 5. Create Strategy for Disseminating Information to Public – Who, What, When | 20 minutes |
| <ul style="list-style-type: none">• Website• Newsletter• Social Media | |
| 6. Adjourn | |