

Meeting Agenda

**Continuum of Care (CoC)
Data, Performance & Evaluation Committee
Project Rank and Review
July 6, 2017
3:30PM-5:00PM**

Ventura County Community Foundation
United Way Conference Room, Suite E
Camarillo, CA 93012

1. Welcome and Introductions
2. Review FY17 Preliminary Rank and Review of CoC-funded projects for FY17 CoC NOFA, make recommendations for final ranking, re-allocation and priority projects for bonus funding if available to be presented to the CoC Board on July 12, 2017.

CoC Preliminary Project Ranking for FY17 CoC NOFA

Annual Renewal Demand (ARD) for 2016	\$1,908,656		Tier 1= ?	Tier 2= ?	PSH Bonus= ?				
Planning Funds	\$101,937				CH = Chronically Homeless			HF =Housing First	
Grantee Name	Project Name	Project Type	Grant Amount	# Beds / Served	Population Served	HF?	CH ?	Project Location	LOI Score
Tier 1									
Many Mansions	Casa de Paz	PSH	\$62,747	16	chronically homeless singles	yes	yes	Simi Valley	100
Many Mansions	Richmond Terrace	PSH	\$64,765	13	chronically homeless	Yes	yes	T.O.	100
County of Ventura Human Services Agency	Rapid Re-Housing	RRH	\$90,778	48	families	Yes	no	County-wide	100
County of Ventura-Human Services Agency	Choices Permanent Supportive Housing	PSH	\$334,563	25	chronically homeless	Yes	Yes	Countywide	NEW
Many Mansions	Esseff Village	PSH	\$40,760	15	chronically homeless	yes	yes	T.O.	100
Turning Point Foundation	Wooley House I Permanent Housing	PSH	\$37,916	7	chronically homeless	Yes	yes	Oxnard	100
Turning Point Foundation	Wooley House II PSH	PSH	\$32,938	8	chronic homeless singles	Yes	yes	Oxnard	100
County of Ventura Human Services Agency	HMIS Project	HMIS	\$90,778	N/A	N/A	N/A	N/A	County-wide	100
Turning Point Foundation	Stephenson Place Permanent Housing	PSH	\$28,522	9	chronic homeless singles	Yes	yes	Ventura	100
County of Ventura Human Services Agency	HMIS expansion for CES	HMIS	\$150,000	N/A	N/A	N/A	N/A	County-wide	NEW
St. Vincent de Paul-Ventura County	Rapid ReHousing	RRH	\$39,306	12	families	Yes	No	County-wide	98
Many Mansions	Peppertree Apartments	PSH	\$62,918	11	chronic homeless singles and families	yes	yes	Simi Valley	96.5
Many Mansions	D Street Apartments	PSH	\$20,574	5	TAY Chronically Homeless	yes	yes (3)	Oxnard	90
County of Ventura County Executive Office	Community Action -VC PSH	PSH	\$131,561	8	chronically homeless	yes	yes	Ventura	90
Turning Point Foundation	Our Place Safe Haven	SH	\$168,977	10	Chronically Homeless	Yes	yes	Ventura	85
Turning Point Foundation	Rapid Re-Housing FY15 (new project)	RRH	\$131,104	48	singles	Yes	Yes	Ventura	NEW
Lutheran Social Services	It's a New Day RRH Project	RRH	\$169,895.00	25	families/singles	Yes	Yes	East County	NEW
Ventura County Behavioral Health	East County / Oxnard Shelter Plus Care	PSH	\$276,729	22	chronically homeless	yes	yes	SV, T.O., Oxn	77.5
Ventura County Behavioral Health	Santa Paula PSH	PSH	\$29,902	3	chronically homeless	Yes	Yes	Santa Paula	
Hsg Authority of the City of San Buenaventura	Shelter Plus Care	PSH	\$123,933	13	chronically homeless	Yes	yes	Ventura	
Tier 2									
7% = 133,688									
Planning Grant									
County of Ventura Executive Office		N/A	\$101,937	N/A	N/A	N/A		countywide	NEW

CoC Program	Population	# Served	Cost Effectiveness	Grant Compliance/Financial Mgmt	Housing First Low Barrier Supportive Services	Outreach and CES	CoC Participation	Project performance	System Performance	Total	Notes
Human Services -RRH	Families	25 families 104 persons	\$4,091.45/family Rental Asst	20	10	10	10	40	10	100	
Many mansions Casa de Paz	Chronic Homeless Singles	17 persons	\$4,902/person Services	20	10	10	10	40	10	100	
Many Mansions Richmond Terrace	Chronic Homeless Singles	13 persons	\$6,227/person Services	20	10	10	10	40	10	100	
Many Mansions Esseff Village	Chronic Homeless Singles	16	\$3,184/person Services	20	10	10	10	40	10	100	
Turning Point Foundation Wooley I	Chronic Homeless Singles	8	\$5,924/person Services	20	10	10	10	40	10	100	
Turning Point Wooley II	Chronic Homeless Singles	8	\$5,146/person Services	20	10	10	10	40	10	100	
Turning Point Stephenson's Place	Chronic Homeless Singles	11	\$3241/person Services	20	10	10	10	40	10	100	
SVDPLA	Families	16	\$4,913/Family Rental Asst	18	10	10	10	40	10		Returned funds from previous cycle 98 after transfer from other agency
Many Mansions Peppertree	Chronic Families and Singles	31 persons (11 units)	\$7,149/Household Services	20	10	10	10	40	6.5	96.5	Points reduced for returns to homelessness
Many Mansions D Street	Chronic Homeless Transition Age Youth	6	\$4286/person Services	20	10	10	10	30	10	90	Points reduced for 33% increase income
CAVC-PSH	Chronic Homeless Singles	8	\$20,499 Rent + Services	20	10	10	10	30	10	90	Points reduced for 1 quarter underutilization and returns to homelessness
Turning Point Safe Haven	Mentally disabled homeless adults	51	\$8,828/exit to PH	20	10	10	10	30	5	85	Points reduced for returns to homelessness and not meeting goal of income increases
VCBH Oxnard/East County	Chronic Homeless Singles/Families	16 households 13 singles/ 3 families	\$21,619/household Rent + Services	12.5	10	10	10	30	10	77.5	Points reduced for late APR, recaptured funds, not meeting goal of income increases. After monitoring, provider accepted additional referrals to house 2 more persons to spend excess funds
VCBH Santa Paula	Chronic Homeless Singles/Families	3 Households	\$11,973/person Rent + Services	12	10	10	10	30	10	82	Late APR, did not meet goal of income increase
HACSB	Chronic Homeless Singles	13 vouchers/9 used	\$15,491 Rent	15	10	10	8	30	5	78	Late APR, underutilized because of voucher payment and housing size (SRO)

**Ventura County Continuum of Care (VC CoC)
Ranking and Selection Criteria for the Fiscal Year 2017
Continuum of Care Program Competition**

The Ventura County Continuum of Care (VCCoC) will use the following process to rank all projects/applications in the 2017 HUD Continuum of Care Program Competition.

Section I: HUD requirements and policies

Section II: Ventura County CoC's policies related to Re-Allocation, Project Ranking and Project Tiers

Section III: Process and criteria for ranking Renewal Projects

Section I: Process and criteria for ranking New Projects

Section V: Policy and process for developing the final Project Priority Listing

Section 1: HUD Requirements and Priorities

On _____ the US Department of Housing and Urban Development (HUD) published the Notice of Funding Availability (NOFA) for the Continuum of Care (CoC) Homeless Assistance Program. Applications are due to HUD by _____.

For the 2017 CoC Program Competition, approximately \$1.83 billion is available for FY 2017. Although the available amount of funding is expected to be sufficient to fund anticipated eligible renewal projects in the FY 2017 funding process, HUD continues to require Collaborative Applicants to rank all projects in two tiers. *(HUD has stated that Tier 2 will 7% of the CoC's ARD this year. Strong emphasis on performance and encouraging CoCs to reallocate under-performing projects).*

- A. Ranking Requirements:** The CoC must assign a unique rank to each project that it intends to submit to HUD for FY 2017 funding except for the CoC planning grant. Ranking of renewal projects must incorporate scoring on project performance, system performance and effectiveness. Each CoC must comprehensively review both new and renewal projects within its geographic area, using CoC-approved scoring criteria and selection priorities, to determine the extent to which each project is still necessary and addresses the listed policy priorities. Funds for projects that are determined to be underperforming, obsolete, or ineffective should be reallocated to new projects that are based on proven or promising models.
- B. Re-Allocation:** CoCs may use funds from part of whole of existing grants to create new projects through re-allocation. Through the re-allocation process, CoCs may create the following new projects:
1. **New permanent supportive housing (PSH) projects** where all beds are dedicated for chronically homeless individuals or families as defined in 24 CFR 578.3
 2. **New Rapid Re-Housing (RRH) projects** for homeless individuals or families that come directly from the streets or emergency shelters including persons fleeing domestic violence and other persons meeting paragraph 4 of the definition of homelessness.
 3. **New Supportive Services Only (SSO)** for coordinated entry system
 4. **New dedicated HMIS projects** for costs at 24 CFR 578.37(a)(2) to be carried out by the HMIS Lead.

C. Permanent Supportive Housing Bonus

CoC's may create new projects through the PSH bonus up to 5% of the CoC's FPRN for the following types of projects:

1. New PSH projects that will serve 100% chronically homeless individuals and families
2. New RRH projects that will serve homeless individuals and families coming from the streets or emergency shelters and include persons fleeing domestic violence situations and other persons meeting criteria 4 of the HUD definition of homelessness.

D. Tiers & Priority Order

HUD will continue the Tier 1 and Tier 2 funding process. In the FY17 CoC Program Competition Tier 1 will equal 93% of the CoC's ARD. Tier 2 is 7% of the ARD plus the amount available for the PSH bonus.

Any new or renewal project may be placed in Tier 1. CoCs should carefully consider the priority and ranking for all projects in Tier 1 and Tier 2. Projects in Tier 1 will be conditionally selected if applications pass both HUD's eligibility and threshold review.

Projects placed in Tier 2 will be assessed for eligibility threshold and threshold requirements and funding will be determined using the CoC Applications score as well as factors listed in the NOFA.

- E. CoCs should consider the policy priorities established in the NOFA in conjunction with local priorities to determine the ranking of new projects created through reallocation, CoC planning, UFA costs, and renewal project requests.**

HUD'S FY 17 POLICY AND PROGRAM PRIORITIES

- (1) Create a System Response to Homelessness—measure system performance; create effective coordinated entry system; promote participant choice; plan as a system; make the delivery of homeless assistance more open, inclusive and transparent
- (2) Strategically allocate resources—review project quality, performance and cost effectiveness; maximize mainstream resources; review transitional housing projects; integration.
- (3) Ending Chronic Homelessness—prioritize persons with highest needs and longest histories of homelessness, increase units, improve outreach
- (4) Ending Family Homelessness—Rapid Re-Housing
- (5) End Youth Homelessness
- (6) End Veteran Homelessness
- (7) Use Housing First

Ventura County Policy on Project Ranking and Tiering

(adopted and finalized on June 14, 2017 by VC CoC Board)

Section II: Ventura County Policy on Project Re-Allocation, Ranking and Tiering

A. Policy Objectives:

In developing our local policy governing project ranking, re-allocation and tiering, Ventura County CoC's objectives are to:

- Comply with HUD requirements;
- Preserve funding for high performing projects;
- Fund programs that contribute positively to the overall system performance;
- Shift investments from lower performing projects and ones which are at risk of losing HUD funding to new projects that help advance our community's goal of reducing homelessness and demonstrate effective approaches and best practices.

Rationale for Preliminary Rankings

- Closely followed HUD's priorities and guidelines for ranking projects.
- Contribution to System Level Performance will be weighed when ranking projects.
- Examine under-performing projects and under-utilized projects and consider reallocation
- Projects/agencies engagement in Continuum of Care efforts and Coordinated Entry will be weighed when ranking projects
- Projects that serve chronically homeless—those programs with dedicated CH beds were ranked higher on the list than programs without dedicated beds. Programs that described they would target chronically homeless for non-dedicated beds as they became available were ranked higher on the list.
- Projects implementing Housing First model with policies and procedures to emphasize their practices ranked higher
- Cost efficiency and utilization will be considered when ranking projects within the project component (PH, PSH, TH)

B. Project Review and Ranking Policy:

The Ventura County CoC will invite submissions for new and renewal projects and will conduct a review and ranking following the procedures stated in Sections III and IV.

The general approach to rating and ranking will be to organize projects into four groups:

- 1) renewal PH and RRH;
- 2) renewal Safe Haven
- 3) new PH and RRH
- 4) renewal (high performing/priority) transitional housing:

Within each type, projects will be scored using a score system specific to that program type and placed within their ranked order, with renewal PSH and RRH in the first group (ordered by score), the new PSH and RRH in the second group (ordered by score), and the renewal Transitional Housing in the third group (ordered by score).

C. Tiering Policy

Once the rank order of projects has been determined the projects at the bottom of the list will fall into Tier 2 (7% of ARD).

As HMIS and Coordinated are HUD mandated requirements in order to receive Continuum of Care funding, it is strongly recommended as one of the top priorities in Tier 1 in order to secure funding for this authorized activity.

The CoC Planning Grant is not ranked per HUD's guidance.

Section III: Process for Rating and Ranking of Renewal Projects

A: Rating and Ranking Process

A Letter of Intent (LOI) was issued by the CoC on May 1, 2017 to gather relevant performance and threshold documentation from each renewal project. LOIs were due to CoC staff by May 31, 2017. CoC Staff conducted on-site monitoring for all projects in the month of May 2017 to gather data in support of completing the LOI and review and rank process.

All renewal projects will be ranked using an objective scoring system as approved as recommended by the CoC Data and Performance Committee. CoC Staff will use data provided through the LOI process (for both SH and PH renewals) to calculate a score for each renewal and use the results to develop the Project Priority Listing for review and approval by the CoC Board as recommended through the CoC Data and Performance Committee.

The LOI process is intended to assess agency's capacity to administer CoC homeless projects while complying with HUD requirements. Additionally the LOI helps staff and the CoC Committees review the following:

1. Project Performance Review
2. Annual Performance Report (APR)
3. System Performance Contribution and Review
4. Financial Commitment (Match)
5. Alignment with Best Practices: Housing First/Low Barrier/Harm Reduction
6. CoC Participation

CoC Staff and CoC Data and Performance Committee use data provided through the LOI process, HMIS reports (Annual Performance Reports and System Wide Performance Data) analysis to develop the Project Priority Listing for review and approval by the CoC Board as recommended by the Data and Performance Committee. This process is conducted in open meetings and all meetings and materials are posted on the VC CoC website: www.venturacoc.org

B. Scoring Criteria for Renewal Permanent Housing (PSH and RRH)

The scoring system will have a maximum of 100 points with points for project and system performance and threshold factors. Data to assess both performance and threshold criteria will be obtained from the information submitted by the applicants in their LOI response. System Performance Data will be pulled from HMIS.

The performance measures will be based on those established by HUD, VC CoC local performance targets and tracked through HMIS data:

- at least 85 percent of project participants either remained in permanent housing , or exited to another permanent housing location;
- at least 55 percent of project participant increased their income from sources other than employment in an operating year;

- at least 90 percent of project participants obtained mainstream benefits

Some renewing PH projects will not have an APR because they have not yet been operational for a full year. These projects will receive 0 points for performance. Their overall score will place them in the bottom of the group of PSH and RRH renewals but they will be placed in Tier 1 because PH renewals as a group will be the first on the Project Priority List.

C. Scoring Criteria for Renewal Safe Haven

The scoring system will have a maximum of 100 points with points for project and system performance and threshold factors. Data to assess both performance and threshold criteria will be obtained from the information submitted by the applicants in their LOI response. System Performance Data will be pulled from HMIS.

The performance measures will be based on those established by HUD, VC CoC local performance targets and tracked through HMIS data:

- at least 80 percent of project participants either exit to permanent housing , or a temporary placement progressing towards permanent housing;
- at least 55 percent of project participant increased their income from sources other than employment in an operating year;
- at least 90 percent of project participants obtained mainstream benefits

D. HMIS Renewal

Consistent with previous CoC applications, HMIS renewals will be exempt from the full Letter of Intent (LOI) but will be assessed for performance and spending in alignment with HUD requirements. As noted in Section II, the HMIS renewal will be placed in Tier 1.

Section IV: New Projects

The CoC Board will examine recommendations from the CoC Data and Performance Committee and CoC staff to determine the amount of funding available for reallocation.

Reallocated funds and new bonus funds will be awarded through a Request for Proposal (RFP) process for open competition for projects that provide permanent supportive housing to chronically homeless and or RRH for homeless families.

The RFP will be structured to award funds to projects that 1) meet Ventura County's CoC priorities; and 2) are most competitive and likely to receive HUD funding. In addition, projects must meet HUD's threshold and quality requirements. The RFP will require applicants to submit project narrative, applicant capacity and financial information sufficient to assess all of these factors.

To evaluate whether projects meet the HUD threshold and quality standards, the projects will be reviewed by the CoC Data and Performance Committee.

To evaluate project quality and fit with Ventura County objectives and develop a ranked order, the CoC will convene an unbiased project review panel to review each new project. Projects will be scored based on a 100 point system. The panel will then hold one meeting to review and average their scores and arrive at a proposed final ranking for new projects, including a recommendation of which project should be submitted as the permanent supportive housing bonus. The panel may also recommend that projects should either increase or decrease their funding request to maximize the use of available reallocated or bonus funds.

The final ranking of new projects as determined by the Panel will be discussed and approved by the CoC Board on August 10th to determine the order on the Project Priority Listing.

Section IV: Final Project Priority List and Notification to Applicants

Once the rating and ranking processes for new and renewal applicants are complete, CoC staff will integrate the results of the scoring/ranking processes and create the final proposed Project Priority Listing for review by the CoC Board. This proposed list can include recommendations to adjust the placement of projects in Tier 2 in order to maximize the total funding award for Ventura County. The proposed final list will be approved and notice sent to the applicants of the final results no later than _____.

Section V: Appeal Process

Applicants may appeal any of the following decisions of the VC CoC

- 1) Placement of project into Tier 2

Appeals must be submitted to the Ventura County Collaborative Applicant no later than _____. Appeals will be heard by the chairs of the Data Committee. The decision of the appeal panel is final.

Attachment A

Permanent Supportive Housing (PSH)/Rapid Re-Housing Performance Measures - Max. 40 Points + 10 for System Performance

- at least 85 percent of project participants either remained in permanent housing or exited to another PH
- at least 55 percent of project participants increased their total income in a given operating year;
- at least 90 percent of project participants obtained mainstream benefits
- at least 90 percent of beds were utilized during all 4 quarters of operating year

Projects meeting:

All 4 performance measures will receive 40 points.

3 of 4 performance measures will receive 30 points.

2 of 4 performance measures will receive 20 points.

1 of 4 performance measures will receive 10 points.

0 of 4 performance measures will receive 0 points.

Projects contributing to overall system level performance: --Max 10 points

Full participation in planning and strategic discussion of system performance measures plus contributing system level data: 10 points

Permanent Housing (PSH/RRH) Projects:

Threshold Renewal Points	Source Document	Max Points	Total Scored
Compliance with Grants and Financial Management	Annual Performance Report, HUD monitoring, eLOCCS, close-out certificates	20	
Housing First/Low Barrier/Harm Reduction/Best Practices/Supportive Services	LOI + supportive documentation (intake packets , lease agreements-documents consistent with HF and Low Barrier = 10pts) Missing document (-2pts) Inconsistency with documents (5pts) No Housing First (0 pts)	10	
Outreach & Coordinated Entry		10	
CoC participation, HEARTH compliance		10	
Project Performance	Bed Utilization, Maintain & Obtain housing, employment & income growth	40	
System Level Performance	Returns to Homelessness, Length of time Homeless, HMIS Data Quality	10	
TOTAL		100	

*New projects will receive a median score for those items not available.

Agency _____

Project _____

Attachment B

The following will be applied for the performance measures scored for Safe Haven (SH) Projects renewals.

SH Performance Measures - Max. 50 Points

- at least 80 percent of project participants will have successful either remained in permanent housing or exited to another PH
- at least 20 percent or more of project participants have employment income (or at least 20 percent or more of project participants have other income sources such as SSI and/or SSDI, for those who are not employable);
- at least 54 percent of project participants increased their income from sources other than employment in a given operating year;
- at least 56 percent of project participants obtained mainstream benefits

Projects meeting:

All 4 performance measures will receive 80 points.

3 of 4 performance measures will receive 60 points.

2 of 4 performance measures will receive 40 points.

0 or 1 performance measures will receive 0 points.

*Underperforming projects will be discussed in detail with CoC Data and Performance Committee and recommendations will be made for reallocation to the CoC Board when appropriate.

SYSTEM PERFORMANCE/PROGRAM PERFORMANCE

The following performance measures will be considered when evaluating the performance of renewal projects.

VC CoC System Performance Review

Contributions to the VC CoC overall system performance will be evaluated. Applicants for new and renewal projects will be reviewed on strategies their organization is taking to improve overall system performance.

Applicants will be reviewed on strategies to:

- 1) Reduce the length of time persons are homeless in the VC CoC
- 2) Homeless Prevention: Reduction of first time homeless
- 3) Increased exits to permanent housing placements
- 4) Income and Employment growth
- 5) Reducing returns to homelessness

Applicants will also be reviewed on their programs' contributions to the VC CoC System Performance Data.